



D2V CONSULTING SERVICES

Visualization & Advanced Analytics

Bringing data and analytics directly to business users to help make informed decisions without requiring the skills of a trained data engineer. Our augmented BI approach brings AI into the fold to enrich your data and empower your teams with simplified, self-service analytics.

Core Consulting Services

Designed to simplify and accelerate your BI & Analytics journey.



**BI & Analytics
Roadmap
Strategy**



**Analytics
Engineering
Foundations**



**Visualization &
Advanced
Analytics**

Visualization & Advanced Analytics

With data well modelled and stored in the cloud, the next crucial step is to leverage best-of-breed BI & Analytics tools to visualize and bring the analytics to life.

Advanced Analytics Modelling

Critical step that leverages data science to learn from patterns within the data, providing hidden insights to business questions.

Prediction

Accurate predictive modelling helps businesses anticipate and prepare for the future. Common applications include sales, profit, customer growth and churn prediction.

Classification

The most common business applications for classification are in projecting customer actions in the sales funnel, approving loans, or classifying documents of text or images.

Clustering

Clustering models are used to identify hidden patterns in a dataset that naturally separates the data into a few similar groups. The typical business case is segmentation.

Optimization

Optimization techniques are commonly applied to business to achieve a desired objective within a set of constraints. Optimization problems range from simple to very complex.

Visualization and Dashboard Construction

To move the needle for your business, results must be communicated effectively. With interactive BI tools, we enable better data-informed decisions.

Wireframing

Our visualization specialists create views that target specific KPIs and outcomes, illustrating an impactful story for your business.

Dashboard Development

Dashboards are designed to answer all the key questions relating to the business case, and to empower users with self-service capabilities and real-time alerts.

Functionality and Adoption Testing

We meet with key business stakeholders to showcase several practical user scenarios, gather feedback and revise where necessary.

Line of Business Specific Use Cases

We have led successful analytics projects in the following verticals, leveraging data, automation, advanced analytics techniques, and visualization to the benefit of the organization.

Marketing Analytics

We deliver solutions to help your Marketing team attract new customers and retain promising customers through deep consumer insights and predictive analytics.

Finance Analytics

We deliver solutions to enable your Finance team to shift more attention from the past to the future through automated, self-service workflows that simplify heavy recurring processes.

Product & Sales Analytics

We deliver solutions to help your Product & Sales teams better serve customers and drive high-quality sales through segmentation and advanced analytics.

Supply Chain Analytics

We deliver solutions to alleviate the stresses in your Supply Chain with augmented decision support tools and powerful predictive analytics.